

ENERGY 3.0

Transforming the world of energy for growth

The Author

Rudy Provoost has been a member of the Rexel Management Board since 1 October 2011, becoming Chairman of the Management Board on 13 February 2012. He chairs the Rexel Foundation for a Better Energy Future, which was launched in May 2013 under the aegis of the Fondation de France.

Rudy Provoost joined Philips as Executive Vice-President for the European Consumer Electronics Division in 2000. He became Chief Executive Officer of the Consumer Electronics Division in 2004, and was appointed to the Philips Management Board in 2006. Rudy became the Chief Executive Officer of the Lighting Division and Chairman of the Sustainable Development Board in 2008. Previously, Rudy Provoost held various management positions at Procter & Gamble (1984-1987), Canon (1987-1992) and Whirlpool (1992-2000). He was born in Belgium in 1959, and holds a Master's Degree in Psychology and an MBA from the University of Ghent, Belgium. Rudy Provoost is currently on the Board of Vlerick Business School. He not only contributed to the group publication entitled "The Balancing Act of Innovation", but also to the Wharton School's *Knowledge@Wharton22* publication series, which is dedicated to innovation.